

Cookie Policy

Last updated: August 5, 2025

At **J.A.P Tech Consulting**, we use cookies and similar technologies to enhance your browsing experience, analyze website traffic, and tailor our communications. This Cookie Policy explains what cookies are, how we use them, and your options for managing them.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, mobile) when you visit a website. They help websites recognize your device and remember information about your visit, such as your preferences, login status, or language.

2. Types of Cookies We Use

We use the following types of cookies:

a) Essential Cookies

These cookies are necessary for the basic functioning of our website. They enable features such as page navigation, form submissions, and access to secure areas.

Examples:

- Session management
- Security/authentication

b) Performance and Analytics Cookies

These cookies help us understand how visitors use our website so we can improve its functionality and user experience. Data is collected in an anonymized form.

Examples:

- Google Analytics
- Heatmaps / click tracking

c) Functional Cookies

These cookies allow the website to remember user choices and provide enhanced, personalized features (e.g., remembering language preferences).

d) Targeting and Marketing Cookies

These cookies are used to deliver relevant advertisements and content, and to measure the effectiveness of our marketing campaigns.

Examples:

- Google Ads
- LinkedIn tracking pixel

3. Third-Party Cookies

We may use third-party cookies provided by trusted partners for analytics, advertising, and social media integration. These third parties may use cookies to collect information about your online activity across different websites and services.

4. How Long Are Cookies Stored?

Cookies may be stored:

- **Session cookies** – deleted when you close your browser;
- **Persistent cookies** – remain until they expire or you delete them.

You can find detailed cookie lifespans in your browser or cookie settings panel.

5. Managing or Disabling Cookies

You have the right to control and manage cookies:

- **Browser settings:** Most web browsers allow you to block or delete cookies via settings.
- **Cookie banner:** When you first visit our site, a cookie banner allows you to accept or reject different types of cookies.
- **Consent change:** You can modify your cookie preferences at any time [here](#).

Please note: Disabling certain cookies may affect the functionality and performance of the website.

6. Your Rights Under GDPR

If you are located in the European Union, you have the right to:

- Access the personal data collected through cookies;
- Request deletion or restriction of processing;
- Withdraw consent at any time.

You can exercise your rights by contacting us at office@japtechconsulting.com or through our EU representative [Prighter](#).

7. Changes to This Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date.

8. Contact Us

If you have any questions about this Cookie Policy or how we use cookies, please contact:

J.A.P Tech Consulting

111 Town Square Place, Suite 1201
Jersey City, NJ 07310, USA
office@japtechconsulting.com